



STEFAN (Preferred Name)

JUNRONG HUANG

SEARCHING FOR

Master student with 3.7 years marketing experience looking for a CDD/CDI in marketing sector starting from September 2026

CONTACT DETAILS

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LANGUAGES

French DALF C1 - PROF
English IELTS 7.5 - PROF
Mandarin C2 - NATIVE
Cantonese C2 - NATIVE

SKILLS

Vibe Coding, Microsoft Office Suite, PowerBI, Adobe Photoshop, Adobe Premiere Pro, Adobe After Effects, STATA

ACADEMIC EXPERIENCE

ESCP BUSINESS SCHOOL

Master in Management (Grande École)

2023.09 - 2026.09
Turin, Italy & Paris, France

GUANGDONG UNIVERSITY OF FOREIGN STUDIES

Bachelor of Economy

2019.09 - 2023.06
Canton, China

INTERNSHIP EXPERIENCE

L'ORÉAL

Make-up Content & Campaign Apprentice - L'Oréal Paris DMI

2025.09 - 2026.08
Paris, France

- Spearheaded end-to-end 360° activation for 15 new product launches across EU and NA markets, driving alignment across PR, e-commerce, and social channels through strategic briefing, shooting coordination, project management, etc.
- Developed 13 creative briefs and crafted product-driven mood boards to ensure consistent brand identity across print, digital, and social channels while effectively conveying campaign messages.
- Led a cross-functional AIGC content workflow, overseeing product modeling validation and guiding AI team on lighting, texture, and artistic direction to ensure photorealistic outputs aligned with brand standards.

CHANEL

Product Manager Assistant - N°1 DE CHANEL

2025.01 - 2025.06
Paris, France

- Conducted 7 competitive analysis reports on activation, primary packaging, claims, launch time, etc. to refine product and communication strategy
- Coordinated 360° product launch (marketing documents, briefs, editions, etc.) for 7 new products with team Artistic Direction, social media, PR, etc.
- Realized constant sell-out Business Review for global market, monitored market trends & industry shifts especially in anti-aging skincare, providing data support for strategic decision making.

L'ORÉAL

Product Marketing Manager Assistant - L'Oréal Paris TRM

2024.07 - 2024.12
Paris, France

- Developed L'Oréal Paris Travel Retail Exclusives by renovating packaging, proposing product offers, naming product kits, and benchmarking prices
- Coordinated and supported the new launches of 26 SKUs in local markets by providing artwork and visual guidelines, confirming claims with regulatory team, tracking pricing, and monitoring supply chain
- Analyzed business performance for L'Oréal Paris TREX 2024 based on product sell-out, competitor analysis, and social listening of consumer purchase

REDNOTE

Commercialized Planning Project Manager

2022.06 - 2022.09
Shanghai, China

- Participated in 13 campaign launches by engaging in the conceptualization of campaigns and providing support for project execution needs such as proofreading, follow-up with agencies
- Conducted market research and competitor analysis using Excel tools to provide consumer insights on liquid foundation to support campaign decisions for Lancôme Teint Idole Ultra Wear
- Analyze 5 campaign reviews for product launch such as Clinique's Even Better Clinical Radical Brightening Serum by comparing social listening, market trends, PV of H5, influencers data, etc.

MARKETING WORKFLOW AUTOMATION

STORYBOARD AUTOMATION

<https://framex.stefan-ss132.workers.dev>

2025.11
Paris, France

- **Background:** Identified inefficiencies in manual TVC frame extraction for IMC storyboarding, including low-resolution screenshots from PowerPoint, difficult frame-by-frame content comparisons and time-consuming layout.
- **Solution:** Developed an end-to-end pipeline featuring batch extraction, side-by-side comparison, and automated PPT generation, streamlining professional video workflows.

SELL-OUT REPORT AUTOMATION

<https://top10so.stefan-ss132.workers.dev/>

2026.01
Paris, France

- **Background:** Identified significant time loss in manual processing of regional sell-out reports, including repetitive Excel data cleaning, inconsistent product mapping across diverse markets, and time-consuming manual layout for decks.
- **Solution:** Developed an automated data pipeline featuring multi-region XLSX parsing, dynamic product mapping, and interactive filtering, enabling one-click generation of professional PPT reports and streamlining monthly market intelligence cycles.

